

# Outsourcing questionnaire<sup>1</sup>

Complete the questionnaire below. If most of the answers point towards outsourcing, then you should follow a pathway to ensure that the process of outsourcing runs smoothly.

Circle the answer that currently reflects your situation:

- O** Consider Outsourcing strongly
- R** Retain in-house and optimize performance
- BM** Benchmark

	Don't know	Yes	No
<b>Current situation</b>			
Is logistics a core activity within our organization (define what is 'core')?		R	O
Is logistics critical to our organization?		R	O
Do we have the expertise (core competence) internally?		R	O
Are we able to leverage economies of scale within the operation?		R	O
Are there internal political reasons for retaining an in-house operation?		R	O
Do we have sufficient capital to fund a logistics operation?		R	O
Are we a risk-averse organization?		R	O
Do we worry about losing control of a key activity?		R	O
Does operating our logistics give us greater flexibility?		R	O
Is there a likelihood of a loss of crucial expertise if we outsource?		R	O
Do we have sufficient market knowledge?		R	O
Can outsourcing threaten our image?		R	O
<b>Feasibility of outsourcing</b>			
Is the availability of suitable suppliers a problem?		R	O
Do we have greater capability than the potential suppliers?		R	O
Are there constraints to outsourcing (list constraints), e.g.		R	O

<sup>1</sup> Godsmark, O., & Richards, G. (2020). The Logistics Outsourcing Handbook: A Step-by-Step Guide From Strategy. Kogan Page.

- Legal
- Existing leases on buildings and equipment
- Unionized environment?

Is our logistics operation very complicated?		R	O
Are there likely to be technological issues with outsourcing?		R	O
Are there confidentiality and security issues with outsourcing logistics?		R	O
Do we have problems finding suppliers with the right cultural fit?		R	O
<b>Cost and service</b>			
Are service levels likely to decline if we outsource?	BM	R	O
Are costs likely to increase if we outsource?	BM	R	O